

Celebrating 75 Years  
**CAFARO**  
— Est. 1949 —

# COLLEGE PLAZA Alliance, Ohio



**Save**  
*a lot*  
food stores

metroPCS

planet  
fitness

 **DOLLAR TREE**

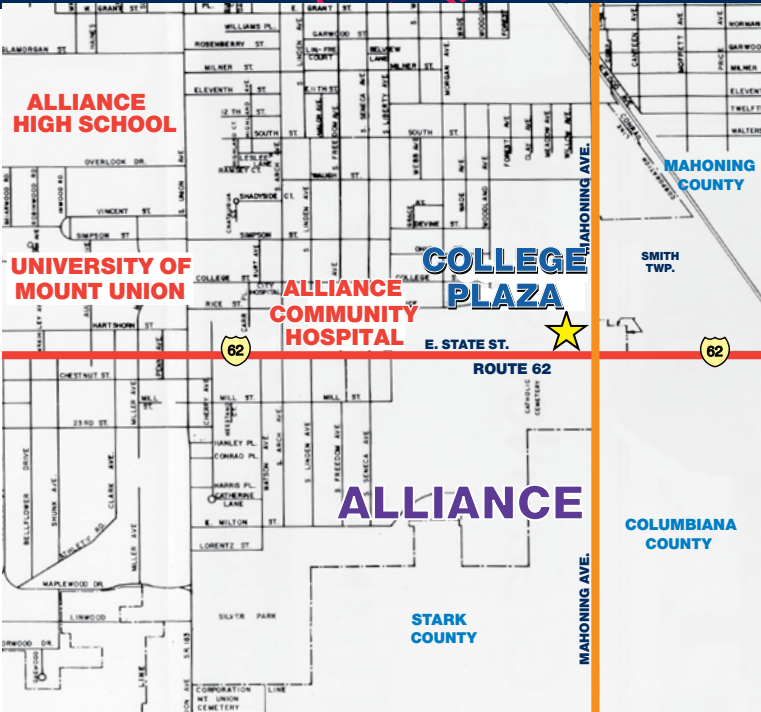
 **RAC**  
Retail & Appliance Center

 **FAMILY Farm & Home**  
Live. Work. Grow.

**HARBOR FREIGHT**  
Quality Tools at Ridiculously Low Prices

**FAMILY DOLLAR**  
my family, my family dollar.

62



## About College Plaza

College Plaza is a large community shopping center in Alliance, Ohio, the heart of a large manufacturing area bounded by the cities of Akron, Canton and Salem. Anchored by Save-A-Lot, Planet Fitness, Harbor Freight and Family Farm & Home, the plaza is strategically situated near two of the trade area's largest employers, The University of Mount Union and Alliance Community Hospital.

### Trade Area

Trade Area Population	69,716
Number of Households	27,035

### Shopper Demographics

Average Household Income	\$71,500
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### College Plaza Facts

Total Plaza Size	155,000 + sq. ft.
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Trade area data on this page is adjusted to reflect portions of counties in the trade area.

### Largest Employers in the Area

Ventra Salem	760
Freshmark, Inc.	724
Salem Regional Medical Center	687
University of Mount Union	638
Walmart	408
Butech Bliss	287
MAC Manufacturing	250
Salem City Schools	240
American Standard	195
Hickey Metal Fabrication	190
City of Salem	136

Source: Individual employers; Salem area Chamber of Commerce