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K&K Opens Flagship Retail Store

K&K Interiors, an influential force in the world of interior design, proudly announces the grand opening of its first year-round retail outlet in Sandusky, Ohio. The doors will open on Wednesday, July 1, 2009, with a ribbon cutting at 5 PM. Kyle Camp, President of K&K Interiors, and Mary Callesen, Designer and Retail Manager of K&K Home Furnishings, invite the public to this exciting grand opening event. "The doors will be open to the public for the first time that evening from 5-10 PM," Camp explained.

"Our customers will not believe their eyes when they walk into our new 20,000 square foot store", says Camp. K&K has transformed the former Office Max building into an incredible home interiors destination filled with over 5,000 K&K Interiors products merchandised and displayed in their signature style. "We really go the extra mile with our displays and product offerings to create a shopping experience that will inspire and delight our customers. Our store has something for every taste, style and budget, making it a perfect destination for gifts or home décor for every season," he says.

The K&K Home Furnishings retail concept is based on offering high quality home décor collections at affordable prices. The store will be offering design consultations for customers, a schedule of seasonal seminars on decorating tips and floral designs, and a Christmas open house in November to launch their extensive holiday collections.

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The K&K Home Division will also plan to offer its broad and exquisite line of merchandise to consumers through a retail website and catalog business.

As a leader in the international wholesale supply industry for the past 13 years, K&K Interiors has long set the trends in seasonal décor, ceramics, floral design, garden, colonial and Americana accessories. K&K now ships their collections to 42,000 customers around the world. “We are the direct source for retailers such as Macy’s, Neiman-Marcus, QVC, and 15 national catalog companies”, Camp noted. Although K&K does operate seasonal shops, Camp said, “We carry products we’d like to offer year-round, just not a seasonal basis. Our customers want to be inspired, and now we can show them the latest in colors and styles for their homes in various price ranges.”

Founded in 1986, and still headquartered in Sandusky, the company later established wholesale showrooms globally in key markets such as Atlanta, Chicago, Dallas, Los Angeles, New York, Las Vegas and Frankfurt, Germany. Since then, K&K Interiors has been awarded “Best Visual Showroom” numerous times over the years during their market showroom presentations.

The Sandusky Mall Complex has been serving the people of Ohio’s “North Coast” since 1976. It currently comprises more than one million square feet of retail space. Sandusky Mall Complex is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation’s largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now in its seventh decade as a family owned and managed business.

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